

## FOR IMMEDIATE RELEASE

## Halton Catholic Children's Foundation Every Student Succeeds Campaign Urgently Needs Your Support

**February 01, 2022, Burlington, Ontario:** Halton Catholic Children's Foundation (HCCF) has launched their Every Student Succeeds Campaign and they urgently need your help to reach their \$25,000 funding goal.

"The COVID-19 pandemic has been particularly challenging for students and their families who are in need," says Marc Clare, Executive Director of HCCF. "Since March 2020, we have assisted over 800 Halton Catholic District School Board students – 2X the number of students we would typically help in a similar time frame."

The assistance Mr. Clare is referring to includes food, clothing, and other basic necessities – all essential components of not only good health and safety for students and their families, but also the foundation of a student's ability to learn, focus, and fully participate in their education alongside their peers.

The Every Student Succeeds Campaign to raise \$25,000 is critical to the Foundation's ability to meet the funding gap and continue supporting these students.

"It is shocking when we recognize that 8.2%\* of Halton's community lives below the poverty line – and the distance between the have's and have not's increases during times of crisis. The pandemic has made clear that we need to do more to support the students and their families who are struggling and that there are, in fact, more struggling students to support," states Marvin Duarte, HCCF Board of Directors Chair.

The Every Student Succeeds Campaign will run from February 1 – March 31, 2022. To participate, HCCF is collecting donations online and via mail-in cheque. For more information about the campaign and how to make a donation, please visit <a href="https://www.hccf.ca/2022/01/hccf-every-student-succeeds-campaign/">https://www.hccf.ca/2022/01/hccf-every-student-succeeds-campaign/</a>.

Cheques can be mailed to: HCCF Attention: Marc Clare c\o 2333 Headon Forest Drive Burlington, ON L7M 3X6

"The pandemic has been a fundraising challenge for many non-profit and charitable organizations," finishes Mr. Clare. "But we know that even the smallest donations add up. Together, your donations make a huge difference. It doesn't take much to ensure that food security, warm clothing, and basic necessities are available to those students and their families in need. It's just that there are now so many more who need help in our community."

\*Source: https://cdhalton.ca/wp-content/uploads/2018/09/Our-Halton-2018-Income-Inequality-and-Poverty.pdf



## **About Halton Catholic Children's Foundation (HCCF)**

The Halton Catholic Children's Foundation (HCCF) is an independent charity that has partnered with the Halton Catholic District School Board (HCDSB) to support their students and families in need. HCCF raises funds to help HCDSB students overcome financial barriers to learning, which helps these students succeed in school.

We raise funds to help cover costs for:

- Basic necessities, such as food and clothing, school supplies, shoes, eyeglasses, personal hygiene items, and learning technology
- School activities with a fee, such as school trips, team fees, and other learning materials

View the HCCF Three Year Strategic Plan

Learn more about HCCF's Mission and Vision and the impact HCCF, and our donors, have had on the Halton community, by reading written testimonials, or by watching the short videos on the HCCF website: <a href="https://www.hccf.ca/donor-impact/">https://www.hccf.ca/donor-impact/</a>

Visit our website: <u>hccf.ca</u>

## **Media Contact**

Marc Clare
Executive Director, HCCF
c\o 2333 Headon Forest Drive
Burlington, ON L7M 3X6
Office - 905-632-4784 x5086
Cell - 905-802-0918
clarema@hccf.ca

Twitter - <u>@HaltonCCF</u> Facebook - <u>@HaltonCCF</u> Instagram - <u>@haltonccf</u>