



## HOW TO REGISTER

### WHAT WILL YOU GIVE UP FOR 24 HOURS?..... CELL PHONES? CAFFEINE? SOMETHING ELSE? YOU WILL HELP STUDENTS IN NEED TO SUCCEED

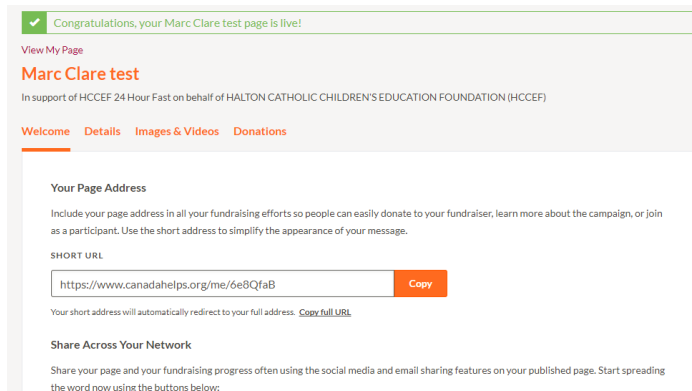
March 30-31, 2023

- 1) Visit our event page at [CanadaHelps.org](https://CanadaHelps.org) to start the registration process
- 2) **CREATE A TEAM** (use this option if you wish to be a Team Captain & recruit others to join your team)
  - a. **Step 1** - Enter information for the Team (i.e. create a password for Canada Helps, your contact info)
  - b. **Step 2** - This is the page you'll share with friends and family for supporting your personal participation in the campaign.
    - i. "YOUR PERSONAL FUNDRAISING PAGE NAME" – enter your first & last name
    - ii. "GOAL AMOUNT" – enter what you would like to personally raise. Suggested individual goal is \$150+
    - iii. "FEATURED IMAGE" – you can upload an image to catch people's attention. You can modify this at a later time.
    - iv. "FUNDRAISING STORY" – enter why you are helping to raise funds for students in need. There is a default story already loaded. You can modify this later if you wish.
  - c. **Step 3** - This is the page where others come to join your team. It shows your team's collective fundraising results, individual team member results and provides links to each team member page.
    - i. "YOUR TEAM'S NAME" – make sure it is easy for people to find
    - ii. "GOAL AMOUNT" – suggested Team Goal is \$1,000+
    - iii. "FEATURED IMAGE" – you can upload an image to catch people's attention. You can modify this at a later time.
    - iv. "FUNDRAISING STORY" – enter why your team is helping to raise funds for students in need. There is a default story already loaded. You can modify this at a later time.
  - d. Explore the tabs under "View My Page" to see how you can customize your team's page.
  - e. Invite others to join your team....the more the merrier. Copy the "Short URL" for use in emails, your website or social media.

A screenshot of the 'Edit Team Page' interface on CanadaHelps.org. The page has an orange header with the text 'Edit Team Page'. Below the header is a green checkmark icon and the text 'Congratulations, your Susan's Team page is live!'. There are navigation tabs: 'View My Page', 'Details', 'Images & Videos', 'Manage Team', and 'Donations'. The 'View My Page' tab is selected. Under this tab, there is a section titled 'Your Team Page Address' with a sub-section 'SHORT URL'. The short URL is 'https://www.canadahelps.org/s/jFDMw' and there is a 'Copy' button next to it. Below the short URL, there is a note: 'Your short address will automatically redirect to your full address. [Copy full URL](#)'. There is also a section titled 'Share Across Your Network' with a note: 'Share your page and your fundraising progress often using the social media and email sharing features on your published page. Start spreading the word now using the buttons below:'. There are five buttons: 'Email', 'Facebook', 'Twitter', 'Google Plus', and 'Pinterest'.

### 3) JOIN A TEAM

- a. **Step 1** – Search for the team you want to join and click on “Join this team”
- b. **Step 2** - Enter your information for your fundraising page (i.e. create a password for Canada Helps, your contact info)
- c. **Step 3** - This is the page you’ll share with friends and family for supporting your personal participation in the campaign
  - i. “YOUR PERSONAL FUNDRAISING PAGE NAME” – enter your first & last name
  - ii. “GOAL AMOUNT” – enter what you would like to personally raise. Suggested individual goal is \$150+
  - iii. “FEATURED IMAGE” – you can upload an image to catch people’s attention. You can modify this at a later time.
  - iv. “FUNDRAISING STORY” – enter why you are helping to raise funds for students in need. There is a default story already loaded. You can modify this at a later time.
- d. **Step 4** – Explore the “Welcome”, “Details”, “Images & Videos” and “Donations” tabs
- e. Ask others to donate to your fundraising page. Copy the “Short URL” for use in emails or social media.



## QUESTIONS?

No problem...we would be happy to help you.

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